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*"Selected Papers will be published in UGC/Scopus/WoS-ESCI Indexed Journal"*

#### CALL FOR PAPERS

Authors are invited to submit manuscripts reporting original unpublished research and recent developments in the topics related to the conference. It is required that the manuscript follows the standard IEEE format. Authors can submit full papers of up to 10 pages.

ICITMSD-2019 will cover a wide range of issues related to Information Technology, Engineering Technology, Computer Applications, Future computing, Business and Management problems and their applications in education, and other subjects for Sustainable Development.

#### PAPER SUBMISSION

ICITMSD-2019 welcomes the submission of research papers that meet the general criteria of original and scientific excellence in Information Technology, Engineering Technology, Computer Applications, Future computing, Business and Management problems and their applications in education, and other subjects for Sustainable Development.

All selected papers will be Double-Blind Peer Reviewed and will be published in SCOPUS Indexed Journals or UGC Approved Journals. The Paper will be published as Journal paper (Regular / Special Issue) not just as conference proceedings. All papers must be submitted via EasyChair : <https://easychair.org/conferences/?conf=icitmsd2019>

#### TRACKS (\*The topics of the conference include, but are not limited to)

**TRACK 1: Engineering & Technology-** E-Learning, e-Governance, Internet of things, Smart Cities, m-Commerce, Biomedical Technologies, Water and Soil conservation, Urban, computing, Renewable Energies, Wireless/ Mobile Communication, Public Health, etc.

**TRACK 2: Advanced Computing-** Machine Learning, Image processing interpretations, High-performance computing, Database and Data Mining, Security, Data Science, Machine to Machine, Big data-oriented computing, Mobile Edge Computing, Advanced Algorithms, Parallel Computing, Deep Learning, etc.

**TRACK 3: General Management-** SCM, CRM, International Trade, Financial Sustainability, SMEs, Economics and Finance, Collaborative Arts & Culture, Entrepreneurship, Management Information System, Knowledge Management and Organizational learning, E-Business Knowledge Management, E-Governance - Improving Business Process Efficiencies Management of E-Resources: Technology-Based Entrepreneurship, etc.

**TRACK 4: Marketing, Finance and HR-** Value Chain Analysis, Global Retailing: Innovation and Change Online advertising-issues & challenges, E-Marketing, B2C and B2B Marketing, Green Marketing, Customer Database and Database Marketing, Data Analysis to Improve Customer Experience, Emerging Economies, Investment Banking and Financial services, Group Dynamics, Managing Global Workspace, Employee Retention, etc.

#### IMPORTANT DATES

**Submission of Full Paper:** June 25, 2019

**Notification of Acceptance:** July 11, 2019

**Submission of Camera-Ready Papers:** July 22, 2019

**Author's Registration (Early Bird):** July 22, 2019

**Conference Date:** August 09-10, 2019

#### Conference Venue and Contact Detail

Uttaranchal University, Dehradun  
Uttarakhand, India

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