

## REGISTRATION DETAIL

**Table 1. Registration Fee**

Options	Scopus Journals (Indian Authors)	Scopus Journals (Foreign Authors)	UGC Approved (Indian /Foreign Authors)	ESCI (Indian /Foreign Authors)
Regular Authors	INR Rs. 3000 (Conference fee) + <b>SCOPUS indexed Journals fee (Discounted Fee of Scopus Indexed Journal)*</b>	USD 300	INR Rs.3000 /USD 150	INR Rs.3000 /USD 250
Research Scholar/Student Authors	INR Rs. 2700 (Conference fee) + <b>SCOPUS indexed Journals fee (Discounted Fee of Scopus Indexed Journal)*</b>	USD 250	INR Rs. 2700 /USD 100	INR Rs. 2700 /USD 200
Extra Page Charges	INR 500	USD 20	INR 300/USD 10	INR 500 /USD 20

**Registration Fees for Conference Attendee/Listener:**

- Foreign Delegates: USD 100
- Indian Delegates: INR 1000
- Full Time Students: INR 500

- \* **Scopus Indexed Journal's (Excluding Conference Fee)- Engineering- INR 7000, Management- INR 8000**
- \* **WoS-ESCI Journal's (Excluding Conference Fee)- Engineering- INR 4000, Management- INR 5000**
- \* **Late Registration Charges INR 1000/ USD 20**

**Table 2. Bank Transfer/Online via CC Avenue**

Options	Detail
Name of the Bank	HDFC BANK LTD, ALWAR, RAJASTHAN
Name of Beneficiary	LIFE WAY TECH INDIA PVT LTD
Account No. of Beneficiary	50200012657815
IFSC Code	HDFC0000409
Swift Code (Outside India)	HDFCINBBXXX
Type of Account	CURRENT

**Online Payment using CC Avenue Secure Gateway:**  
<https://www.lwtindia.com/registration/>

**Note:**

- \* The conference registration fee covers paper publication (UGC / Scopus Journal), Conference kit, Coffee breaks, Lunch
- \* Conference kit and certificate will not be provided to Non-attendee

## ABOUT THE CONFERENCE

“International Conference on Information Technology and Management for the Sustainable Development (ICITMSD-2019)” will be held at Uttarakhand University, Dehradun, Uttarakhand, India, between **August 9 and 10, 2019**. ICITMSD-2019 will be a major conference organized with the objective of bringing together researchers, scholars and practitioners from academia and Industry. ICITMSD-2019 is a premier international conference being held at Uttarakhand University and a forum for high quality research in the area of advanced Information Technology, Engineering Technology, Computing, Management, Future problems, Advanced Computing, Data science and their applications in education, and other related domains.

### IMPORTANT DATES

*Submission of Full Paper: **June 25, 2019***  
*Notification of Acceptance: **July 11, 2019***  
*Submission of Camera-Ready Paper: **July 22, 2019***  
*Author's Registration (Early Bird): **July 22,2019***  
*Author's Registration (Late Reg.): **July 27,2019***  
*Conference Date: **August 09-10, 2019***

**For further details please contact:**

**+91- 9897470470/+91-6350373161**

**icitmsd@gmail.com**

**<http://icitmsd.uim.lwtindia.com/>**



**Uttarakhand Institute of Management**

**International Conference  
on  
Information Technology and Management for  
the Sustainable Development  
(ICITMSD-2019)**



**UTTARANCHAL  
UNIVERSITY**

**Organized by**

**Uttarakhand Institute of Management  
Uttarakhand University, Dehradun  
Uttarakhand, India**

**<https://uttarakhanduniversity.ac.in/>  
Conference Dates: **August 09-10, 2019****

### ABOUT “UTTARANCHAL UNIVERSITY”

Uttarakhand University is constituted with the merger of professional institutes of Sushila Devi Centre for Professional Studies & Research Society, namely Law College Dehradun, Uttarakhand Institute of Technology and Uttarakhand Institute of Management. The university is located in Dehradun, Uttarakhand, with a wide spread over an area of more than 70 acres. Uttarakhand University offers undergraduate and graduate courses in Law, Engineering, Applied sciences, Pharmacy, Agricultural sciences, Mass communication, Hotel Management, Computer Application, and Management programs. Uttarakhand University is lending itself to the cause of promoting quality education and shouldering the social responsibility of creating quality professional education and giving access to the best educational opportunities to a large number of students. University's endeavor is to impart knowledge and develop critical skills necessary to succeed in both professional and personal life by promoting learning supported by world class faculty, infrastructure, technology, curricula, collaborative teaching and research with premier institutions in India and abroad.

## ABOUT UIM

Established in 2006, Uttaranchal Institute of Management (UIM) focuses on the blend of vision, value & excellent professional learning to produce competent managers with global mindset to achieve business excellence. Department of Management and Computer Application offers **MBA, MBA (part-time), BBA, M.COM, B. Com (Honors), MCA, BCA, BCA with specialization in Big Data Analytics, BCA with specialization in Cyber Security, B. Sc. (IT) and B.Sc.-Animation program.** These programs have been developed with innovative teaching methodology ensuring thorough grooming of students in fundamental concepts of management, IT and concurrently inculcating in them managerial/technical skills for meeting the challenges of the corporate world. Today, UIM is leading the way in offering excellent educational facilities, impeccable academic credentials, distinguished faculty and a plethora of industry-oriented programs to choose from.

## CO-ORGANIZER

**LIFE WAY TECH INDIA Pvt. Ltd.** Company is involved in the development of sophisticated software solutions. It was incorporated in India in the year 2014. Since its inception, LWT India in association with reputed partners has created a platform for global experts and professionals to interact and share innovative thoughts and ideas that contribute towards a positive global transformation. They offer a range of consulting services like technology audits, CRM development, legacy migrations, third-party integrations, e-Commerce solutions, research assistance, guidance for preparation of business proposals, thesis and application development. LWT India is also actively involved in organizing events like- Global Award Summits, National and International conferences in tie-up with reputed journals indexed in UGC / Scopus / SCI / Elsevier / Springer / IEEE / ACM / Inderscience, Workshops, FDPs, Faculty Enablement Programs and other events in India and across the world.



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/+91-6350373161

## CALL FOR PAPERS

Authors are invited to submit manuscripts incorporating original unpublished research and recent developments in the topics related to the conference. It is required that the manuscript follows the standard IEEE format. Authors can submit full papers of up to 10 pages. **ICITMSD-2019** will cover a wide range of issues related to Information Technology, Engineering Technology, Computer Applications, Future Computing, Business and Management problems and their applications in education, and other subjects for Sustainable Development.

**TRACKS** (\*The topics of the conference include, but are not limited to)

**TRACK 1: Engineering & Technology-** E-Learning, e-Governance, Internet of things, Smart Cities, m-Commerce, Biomedical Technologies, Water and Soil conservation, Urban, computing, Renewable Energies, Wireless/ Mobile Communication, Public Health, etc.

**TRACK 2: Advanced Computing:** Machine Learning, Image processing interpretations, High-performance computing, Database and Data Mining, Security, Data Science, Machine to Machine, Big data-oriented computing, Mobile Edge Computing, Advanced Algorithms, Parallel Computing, Deep Learning, etc.

**TRACK 3: General Management-** SCM, CRM, International Trade, Financial Sustainability, SMEs, Economics and Finance, Collaborative Arts & Culture, Entrepreneurship, Management Information System, Knowledge Management and Organizational Learning, E-Business Knowledge Management, E-Governance - Improving Business Process Efficiencies Management of E-Resources: Technology-Based Entrepreneurship, etc.

**TRACK 4: Marketing, Finance and HR-** Value Chain Analysis, Global Retailing: Innovation and Change Online advertising-issues & challenges, E-Marketing, B2C and B2B Marketing, Green Marketing, Customer Database and Database Marketing, Data Analysis to Improve Customer Experience, Emerging Economies, Investment Banking and Financial services, Group Dynamics, Managing Global Workspace, Employee Retention, etc.

## PAPER SUBMISSION

All selected and presented papers will be Double Blind Peer Reviewed and will be published in either **SCOPUS Indexed Journals** or **UGC Approved Journals**. **The Paper will be published as Journal papers in Scopus/UGC/WoS-ESCI (Regular / Special Issue) not just as conference proceedings.** All papers must be submitted via Easy Chair only:



<https://easychair.org/conferences/?conf=icitmsd2019>

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**Dr. Anshul Sharma**, Head, Department of Management, UIM, Uttaranchal University.

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